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ITC's *TheoEcology* Website Is Launched: On the Way to a New "Eden"

(September 11, 2007-Atlanta, GA) Dr. Michael A. Battle, President of The Interdenominational Theological Center (ITC) today announced the launch of a new cutting-edge website for the campus initiative known as *TheoEcology* www.theoecology.us. The global venture of leadership and action has intent to *replenish the spirit, creating a new Eden*. Theo means God and Ecology is that branch of science concerned with the inter-relationships of organism and their environment.

The initial focus of the Genesis retrospective biblical narrative written by the ancients was the Creation story and the foundational events of the "Garden of Eden" experience have impacted civilization since the beginning of time. What God created was said to be good. The "goodness" of God's creation has been revisited and the urgency of human responsibility to preserve and tend God's new creation has given birth to a vision by ITC's president. "The *TheoEcology*™ is a pioneering effort by ITC to lead its six seminaries into a more passionate path toward nurturing our environment," according to Dr. Battle.

He further asserts that, "Our future is taken from the very essence of who we are and what we were created to be. We are embarking on an initiative to create a New Eden." Battle continued, "The effort has as its objective that ITC will be a beacon for seminaries and organizations around the world to witness. A path to a New Eden is ours to create. I believe that ITC can be a magnet to the world, and become that which we have coined as a goal in our Strategic Plan, *'the physical and spiritual embodiment of a Green Civilization,'*" said Dr. Battle.

ITC began its journey toward "creating a new Eden" two years ago with renovations to its physical plant using environmentally safe, non-toxic paints, carpeting, energy efficient lighting, and efforts to conserve and recycle throughout the campus.

The president's vision is, according to him, consistent with the strategic direction of the nation's premier graduate theological Center for afro-centric study that serves as a resource for African American Church Scholarship and faith-based analysis of societal needs and solutions.

The ITC is currently celebrating its 50-year golden anniversary with a series of special events and initiatives. For further information and 50th Anniversary Celebration outline of activities, call 404.527.7718 or go to www.itc.edu.

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