



## FOR IMMEDIATE RELEASE

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### ***IMAGINE LIFE WITHOUT LIGHT!***

***ITC Chapel Series features John Coors and his Message of Bringing Light to Those Living in Darkness – Even in 2008!***



Atlanta, GA (October 23, 2008) More than 500 million people are still living in the dark ages – cooking over open fires, using candles to light their homes and kerosene lamps to light their paths, and not by choice. In a time where most people have cell phones, iPods, Wii games, palm pilots and/or any other electronic gadget to keep them tuned into up-to-the-minute news and more; it is hard to imagine millions of people in sub-Saharan Africa do not have the modern necessities of electricity. However, Dr. John K. Coors is on a mission to change that through his Circle of Light Ministry. Hear the man with the vision to light the world on Thursday, November 6, 2008 at 11 a.m. during the third in the President's Chapel series, "Messages from the Field". The ITC Chapel is located at 700 Martin Luther King Jr. Dr., SW, Atlanta, GA and is open to the community.

Dr. John K. Coors, the grandson and heir to the Adolph Coors Company fortune, has a two-fold passion to light the way of those in darkness – by providing literal light and spiritual light to those in need, which led him to create Communities Uplift Ministries and the outreach project, Circle of Light (COL). COL aims to light the homes of 100 million people in Africa. Using *Isaiah 42:6-7*, "I, the Lord have called you ... to release from her dungeon those who sit in darkness..." as one of the scriptural tenets of COL, Coors believes that walking in the light is essential to lifting the world's poor out of darkness.



Dr. Coors is currently the chairman and president of CoorsTek, the company that supplies ceramic compounds to create high-temperature fuel cells to build the light kits that are provided to light homes in Africa. As an heir to the Coors legacy, John had been groomed for over 13 years to assume a place of privilege within the Adolph Coors Company, serving in several management positions. Until one day, his faith got the best of him while flying to Nairobi from Europe in 2001 to learn more about Kenya. During the flight over sub-Saharan Africa at night, Coors awakened and looked out of the window and all he could see was darkness. “As I was thinking about how you see lights everywhere in the U.S. when you fly at night, I felt like God had asked me a question: if I was willing to help,” said Coors.

Imagine children not able to do their homework at night because they cannot see, being stifled academically. Image women leaving home early in the morning, walking for miles, not returning until almost night to chop, gather and carry wood home on their backs to prepare meals that take several hours on open flames. John Coors believes you can't walk past the needs of people and ignore those needs; and that a large part of discipleship is actually meeting the needs of people.

In 2002, the vision became a reality when John Coors founded a Christian evangelical charity that has helped more than 8,000 households in rural and eastern Kenya light their homes with batteries and cook on propane stoves instead of wood burners. “When a family turns on the light, they should remember that Jesus is the light of the world, and that when one cooks using the stove they should remember that Jesus is the bread of life,” said Dr. Coors.

Find out more about the Circle of Light Ministry and meet its founder, Dr. John Coors on November 6<sup>th</sup> at ITC. Call 404-614-6391 or 404-614-6394 for more information.

The ITC is a consortium of six different denominational constituent seminaries and two affiliate fellowships; Morehouse School of Religion (Baptist Affiliate), Gammon Theological (United Methodist Affiliate), Turner Theological Seminary (African Methodist Episcopal), Phillips School of Theology (Christian Methodist), Johnson C. Smith Theological Seminary (Presbyterian Affiliate) and Charles H. Mason Theological Seminary (Church of God in Christ Affiliate). Richardson Ecumenical Fellowship is comprised of several other denominations beyond the six-affiliate schools and other students also attend the Lutheran Center at ITC.

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